



July 1, 2010

To Whom It May Concern:

As a senior executive for one of the nation's leading corporate conference and educational program providers, I have known Ted Sprink since our respective companies developed a mutually beneficial business relationship in the year 2001. I know Ted to be particularly creative and effective in developing, implementing and managing significant national programs in the financial services and commercial real estate market segments.

In my dealings with Ted, I have found him to be intelligent, dedicated, competitive, insightful, customer & goal focused, fair and energetic. He has very polished presentation skills, is an outstanding communicator, and has the rare ability to be recognized as both a team leader and a consensus builder.

Ted has balanced his family life, reflected by his 31 year marriage and the graduation of two of his children from highly respected private universities, with the career demands of creating, implementing and managing sophisticated business plans for new products and services on a national basis.

Based on my long-term relationship with, and knowledge of, my colleague, Ted Sprink, I would highly recommend him for any challenging, creative position in financial services program development and management.

Sincerely,

Robert Bass

Vice President

Sponsorship Marketing & Sales